



C. Christie Craig

[President and Publisher] C3 Group LLC

Founder and Publisher of City Map Media Inc., Tell-A-Guest Publishing and Portland-Oregon.com, a multi-media group of high concept tourism publications. As a former outside agent for NARAS/MusiCares Craig teamed with Zotos to triple the revenue of of MusiCares in 2002.

Talent included Bono, Billy Joel, Sting and other recording artists and their management teams.

Areas of expertise include: sales, concepts, branding, packaging, multi-media strategic marketing, design, art direction, project development, public relations, consulting, product placement, licensing, fund raising and securing talent.

team

SINATRA

News Release

C3 Group's Craig and Zotos recently inked a world-wide rights licensing deal with The Frank Sinatra Estate and Sheffield Enterprises.

Publicist for C3 Group and Sinatra's "Meeting Adjourned..."

For more than 50 years, legendary Publicist, Lee Solters has served as the image-maker and confidant to some of the biggest names in show biz, from Frank Sinatra (35 years) to Barbara Streisand, Tony Bennet, Ray Charles and Michael Jackson. Lee has publicized more than 300 Broadway shows, two presidential inaugurals and 100's of breakthrough films. Today, Solters & Digney firm remains an active player-with a young and vigorous roster of talent.

Solters & Digney
PUBLIC RELATIONS

